



PRESS SPECIFICATIONS FOR FILES/ARTWORK

All camera-ready files are to be press quality PDFs (Use PDF version 1.3 (Acrobat 4.x):

1. All graphics files within the PDF must be 300 dpi resolution.
2. All color graphics files within the PDF must be one of the following;
 - Four-processed color: CMYK
 - Spot: PMS Color w/number
 - Black and White: Grayscale
3. All type that is to be black must be 100% K.
4. Fonts are to be embedded into PDF and/or converted to paths as necessary.
5. Margins on all files must be at least 1/4". For bleeds, 1/8" is required on all sides and bleeds must be chosen (.25") when making PDF.
6. Each page of a multipage document must be its own PDF (unless approved by McBattas personnel) labeled NAMEOFJOB_PAGE1 etc.
7. Do not add crop marks, bleed marks or registration marks, etc. when making PDF.

Any files received by McBattas that do not meet these specifications will be rejected or a pre-press fee charged, depending on the situation.
